



### How to nominate: Handy tips and tricks

Put your best foot forward and shine a light on those around you who inspire, give hope, and lead. It's time to make your New Zealander of the year, everyone's New Zealander of the Year.

We are searching for those Kiwi's who are doing great things in our community from all walks of life. This could be your mate, your neighbour, your coach, a member of your whānau, a community pillar, a community group or organisation. There's an award category for them all.

It's time to dig deep and think of those who inspire change and are making a positive difference to Aotearoa.

### How to write a bangin' nomination

1. First thing's first – You will need to know who you are nominating and why. Get familiar with the Awards Category Criteria and [Conditions of Entry](#). Is the person you have in mind to nominate eligible?
2. Make your case – bring it in strong, hook the judges in. Make them want to know more about your nominee. Feed them the facts. It's time to tell us who they are and what they've done.
3. Now here's the fun part – listen, listen, listen. Ask a range of questions, this is where the magic happens – find out about their life-doings and use it. It's the context that counts, so write it down and beef it up. Use the Category Criteria to form your questions, but here's a starter for ten:
  - Who are they?
  - What have they done?
  - Why did they do it?
  - What's the impact they have had?
4. Roll in the impact – Why are they doing it? What is the core purpose? Keep it clean and concise, and remember to use examples – this will be focal to your nomination. Back this up with news articles, testimonials, numbers, photographs, and links (hit us with all the supporting documents you've got). Know their impact and share their story.
5. Figure out which category your nominee best fits in to – where do their achievements sit best? There's something for everyone, check out the list below:
  - [Kiwibank New Zealander of the Year Te Pou Whakarae o Aotearoa](#)
  - [University of Canterbury Young New Zealander of the Year Te Mātatahi o te Tau](#)
  - [Ryman Senior New Zealander of the Year Te Mātāpuputu o te Tau](#)
  - [Trade Me New Zealand Innovator of the Year Te Po Whakairo o te Tau](#)
  - [Department of Conservation and Ministry for the Environment New Zealand Environmental Hero of the Year Te Toa Taiao o te Tau](#)
  - [Mitre 10 New Zealand Community of the Year Ngā Pou Whirinaki o te Tau](#)
  - [Kiwibank New Zealand Local Hero of the Year Te Pou Toko o te Tau](#)
6. Check before you hit send! To seal the deal, you will want to spell check and proofread your final copy, and supply references. This will pack the punch for your nomination.

### So, to summarise – here's a nomination checklist

- **Quality**  
Is your nomination concise, yet full of juicy information? The judges are after quality vs. quantity. Be specific.
- **Category**  
Have you chosen the best-fit category for your nominee? Make sure you've covered the questions in the selection criteria for each – remember, you can enter your nominee in more than one category.
- **Reel in the facts**  
Stick to the facts. Providing examples of your nominee's success will amplify your nomination. We want



**Kiwibank New Zealander  
of the Year Awards**  
Ngā Tohu Pou Kōhure  
o Aotearoa

to know their impact, their thought leadership - the qualities that make them unique. Keep is concise, but make them stand out.

- **Give us the evidence**

Support your nomination with references and attach any relevant supporting documents/ evidence that prove their impact – this is where you make the facts matter and will tie your nomination together.

- **Spell check**

Essential to any nomination is proofreading and spell checking your form (...trust us).

**Go on, give the gift of a nomination**

Hurry, nominations close 11.59 PM Sunday 31 August 2021.